

Hotel Prima Tel Aviv - Experience the Style
105 Hayarkon St. Tel Aviv 6343272, Israel
Tel: 972-3-5206666 Fax: 972-3-7604464
e-mail: primatlv@prima.co.il

Hotel Prima Tel-Aviv, our recently renovated and elegantly designed 63- room boutique Hotel is situated in the heart of the 'White City' across the street from the City's famed Tayelet beach promenade and celebrated Frishman beach. The Hotel's design and feel embraces Tel Aviv's unique and eclectic style. Enjoy our chicly decorated lobby lounge and reception area; our dynamic Prima Gallery for local art, featuring new and professionally curated exhibits; and large murals of the City's famous boulevards displayed in the Hotel's public areas.

- 63 rooms
- Single Small, Superior and Deluxe with Sea View room types
- Handicapped accessible rooms are available upon availability
- All guest rooms include:
 - Free Wi-Fi
 - Courtesy tea & coffee making facilities
 - LCD Satellite TV with multilingual channel options
 - Hairdryer
 - Safe deposit box
 - Mini fridge
- Complementary wireless internet (Wi-Fi) throughout the Hotel
- Israeli breakfast overlooking the Mediterranean Sea
- Lobby bar and lounge
- Complementary Happy Hour
- Dynamic Art Gallery exhibiting local art
- Free bike rental
- Private meeting and seminar rooms
- Parking – upon availability and at additional charge
- Discounted entrance to local fitness center

